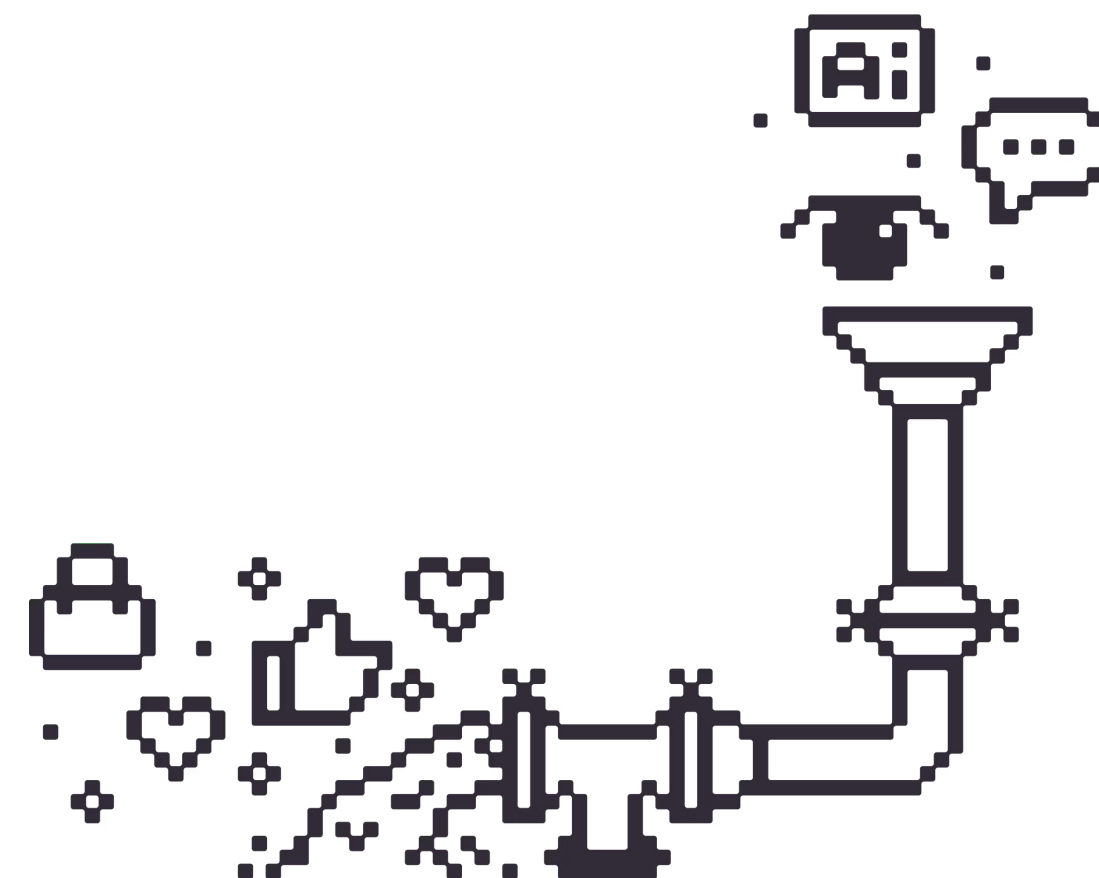




## Release 2.24

28.03.2025.

- **NEW** - Email Verification
- **UPDATE** - Paid Campaigns Flight Date Editing Enhancement
- **UPDATE** - Brand List View Enhancement
- **UPDATE** - Diagnostics | UI/UX improvements
- **UPDATE** - Sendgrid Footer Alignments
- **UPDATE** - madMail UI updates



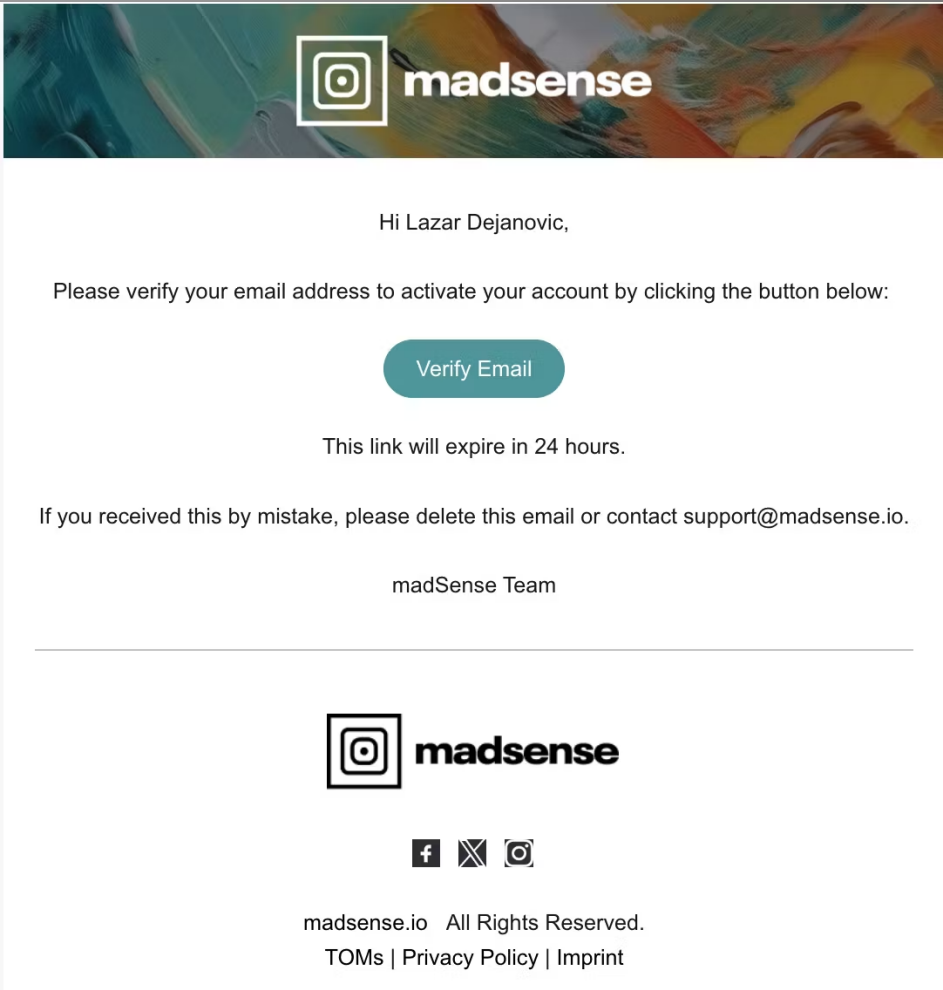
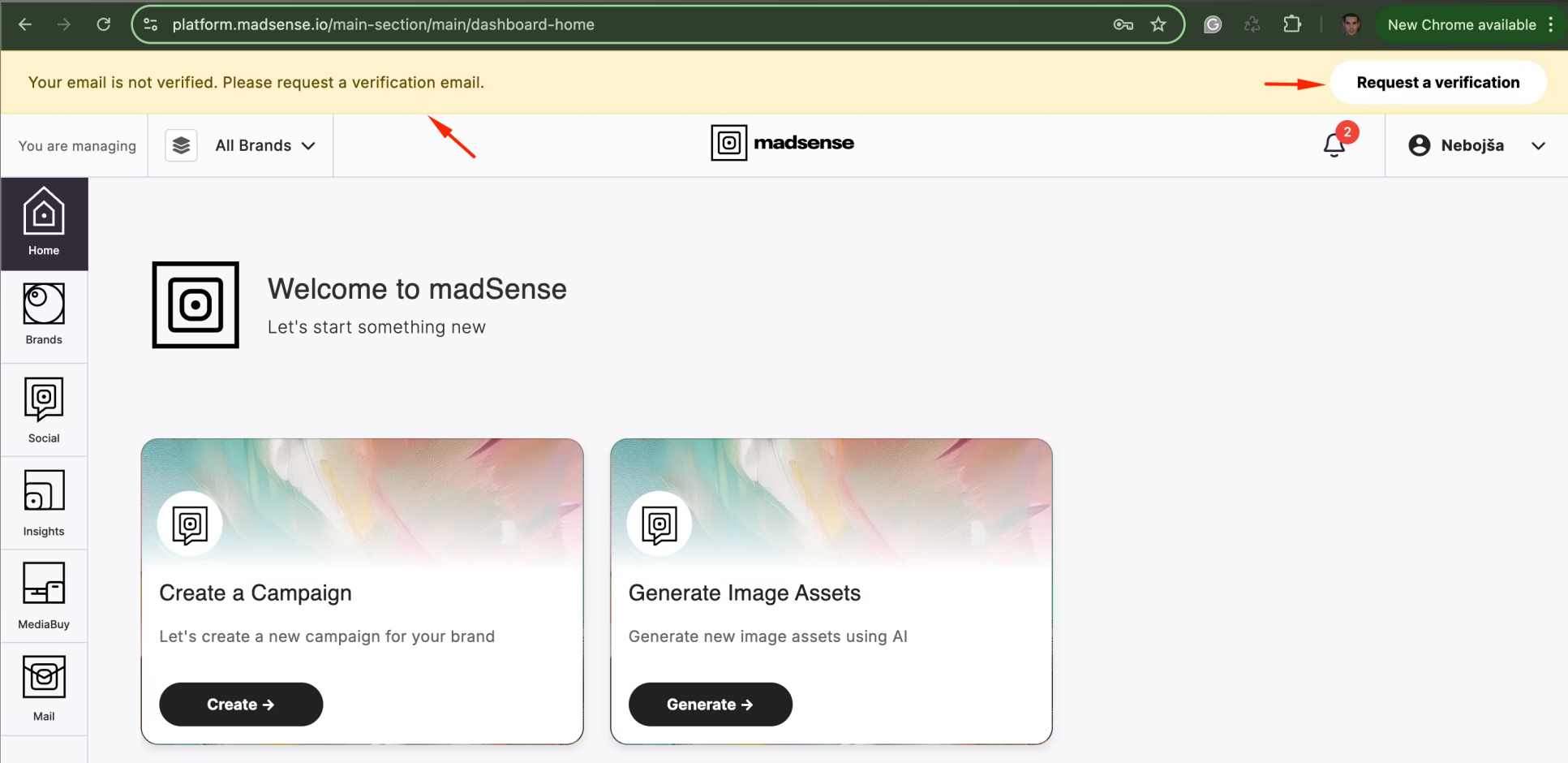
## EMAIL VERIFICATION

Implemented secure email verification to ensure account authenticity and provide users with a clear verification process.

### Key Updates:

- **Email Verification Flow:**
  - Sends a verification email when a user is created or updated.
  - The user clicks the verification link, which triggers backend validation.
  - Upon successful validation, the user's account is marked as verified.
- **Verification Notification:**
  - Displayed a notification banner prompting users to verify their email if not already verified.
  - Provided a "Verify Now" button to resend the verification email if needed.
- **Token Validation and Expiry Handling:**
  - Validates token upon clicking the link, marking the account as verified if valid.
  - Handles expired or invalid tokens with appropriate error messages.
  - Supports re-requesting verification after token expiry, limiting requests to once every 24 hours.
- **Enhanced User Experience:**
  - Dynamically updates the UI with success or error messages based on the verification status.

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PAID CAMPAIGNS FLIGHT DATE EDITING  
ENHANCEMENT

What we did:

Enhanced the handling of campaign flight date editing to provide a more intuitive and consistent user experience when managing expired campaigns.

- **Improved Flight Date Editing:**
  - Updated the campaign editing process to address issues when the flight date has ended.
  - Introduced clear messaging and guidance when attempting to edit an expired campaign.
  - Enhanced UI to either restrict editing until the flight date is updated or lock fields with explanatory messages.
- **Code Quality and Validation:**
  - Confirmed the correctness of the code implementation to ensure seamless functionality.
  - Checked dependencies with META and improved validation messaging for better user guidance.



mad | Social

### Objectives

Objective \*

Your campaign objective is the business goal you hope to achieve by running your apps

Objective \*

Awareness

Special ad categories

Declare if your ads are related to, credit, employments, housing, social issues, politics.

Special Ad Categories

None

### Flight dates

① Set flight dates if your campaign has a fixed period of duration.  
Note: You won't be able to schedule posts before or after scheduled dates

Campaign Duration \*

02-24-2025 – 02-28-2025

This campaign has ended. You cannot modify the end date of an ended campaign.

Time zone \*

① Set default time zone for all scheduled activities in this campaign

Europe/Belgrade

Save

## BRAND LIST VIEW ENHANCEMENT

### Overview:

Enhanced the Brand List View screen by adding campaign information to improve visibility and navigation.

### Key Updates:

- **Campaign Count Display:**
  - The Campaigns column now shows the number of campaigns in the format 2|5 (organic|paid).
- **Interactive Links:**
  - Clicking on the numbers takes the user to the relevant Organic or Paid Campaigns screen for the selected brand.
- **Improved User Experience:**
  - Enhanced visibility and quick access to campaign details directly from the Brand List View.

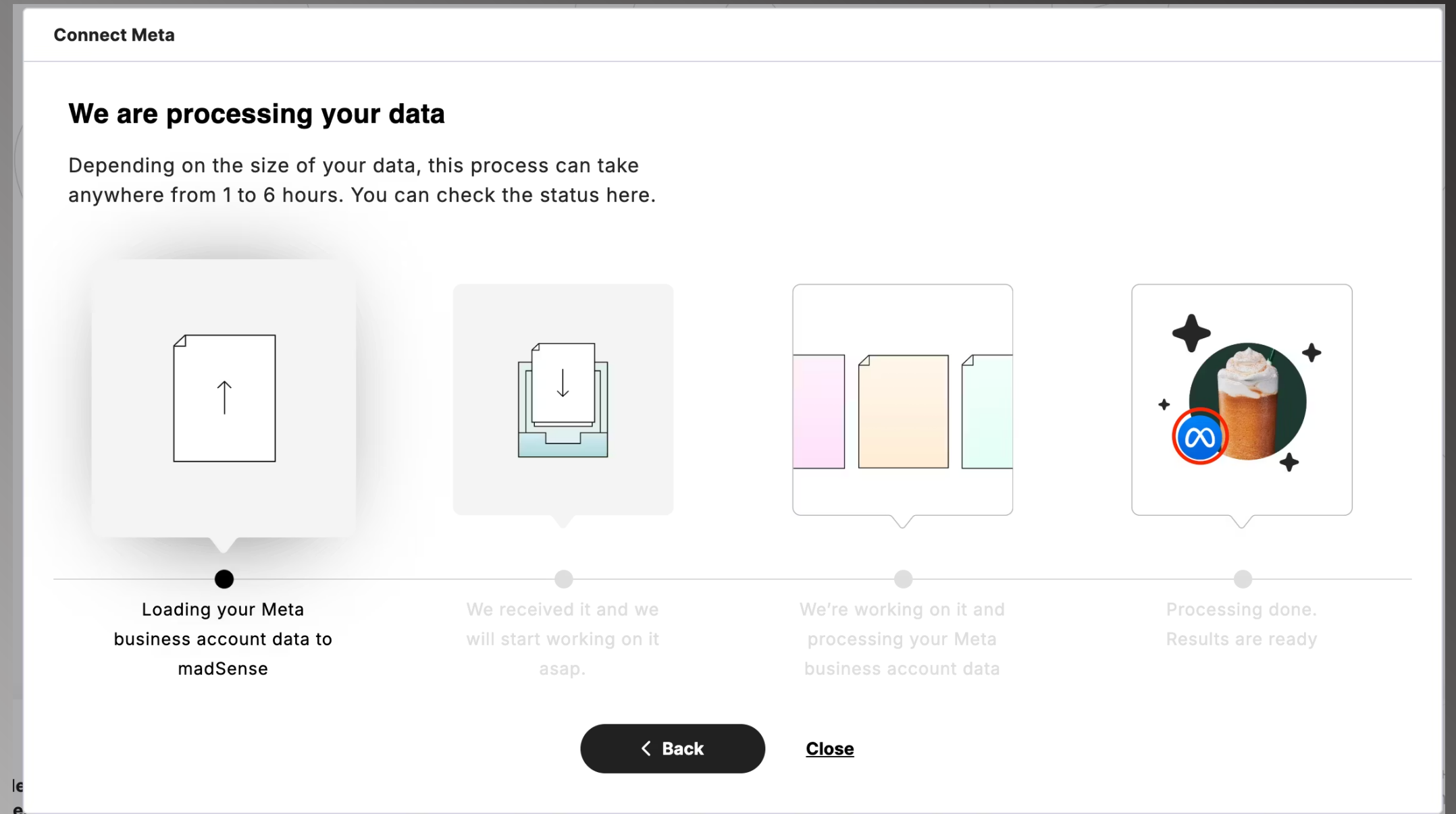
Name	Industry	Campaigns	Created	Updated	
Feydom Ireland	Retail	1 / 0	1/27/25, 1:23 PM	1/27/25, 1:25 PM	⋮
Feydom Macedonia	Manufacturing and Industrial	0 / 0	11/7/24, 10:28 AM	1/9/25, 1:06 PM	⋮
Feydom Bosnia	Manufacturing and Industrial	3 / 0	9/23/24, 10:32 AM	11/21/24, 1:38 PM	⋮
Feydom Spain	Manufacturing and Industrial	2 / 0	8/21/24, 10:52 AM	10/9/24, 1:45 PM	⋮
Feydom Serbia	Manufacturing and Industrial	3 / 2	7/16/24, 10:53 PM	9/17/24, 1:45 PM	⋮



## What we did:

### Key Updates:

- Branding Update on Data Processing Screen
  - Replaced the **Facebook icon** with the **Meta icon** on the third screen to match the PPC diagnostics process.
- Removed unnecessary **scrollbars** on lower resolutions



SENDGRID FOOTER ALIGNMENTS

What we did:

Adjusted footer alignment in email templates to ensure consistent design across platforms and improve overall presentation.

Key Updates:

- Corrected **center alignment** of the email footer on **Android** devices.
- Fixed alignment issues in the **Gmail app** to match the intended design.
- Ensured visual consistency across major mobile and email clients.

Welcome to madSense. We're thrilled you're here.

In minutes, you can begin transforming the way your brand engages and communicates across email, social, ad buying, and more, maximizing your brand data and AI.

To get started, log in with your credentials:

Username: dejan.markovic.marle@gmail.com  
Temporary Password: Test123

Log in to madSense

Have questions or need assistance?

Contact our support team at support@madsense.io now.

madSense Team



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## MADMAIL UI UPDATES

### What we did:

Stabilization efforts for the current version of madMail by completing UI updates. This step ensures product reliability and readiness for future growth.

### Key Updates:

- Removed Broken Image Displayed in Mail/Campaigns Section When No Campaigns Exist
- The generate option is now not available when there is no template in the campaign
- Improved Label Display After "Create with GPT" Selection
- Updated placeholder for the "Short description of your topic" section, removed three dots

