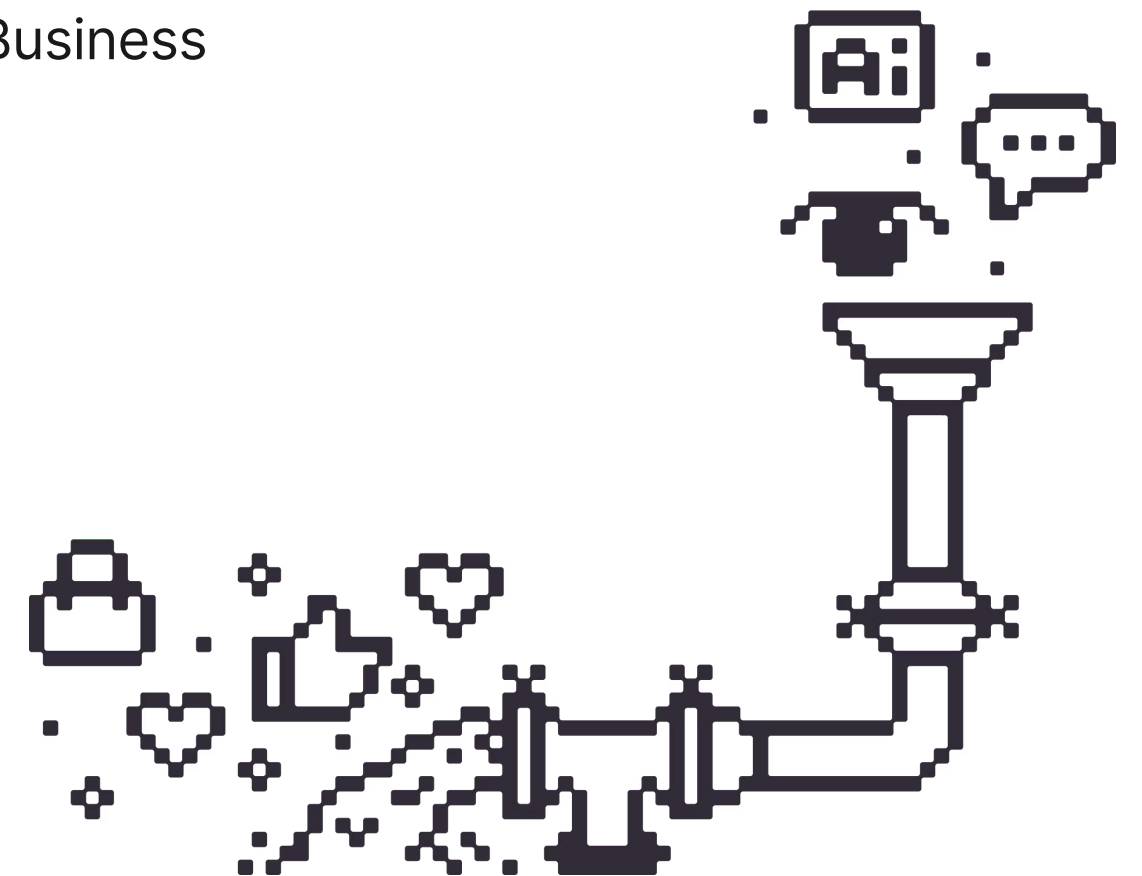# Release 2.21

13.02.2025.

- **NEW** - Platform | Notifications v1
- **NEW** - Platform | Overview screens update
- **UPDATE** - Increase video upload size for Instagram
- **UPDATE** - Drag and Drop for Media in Post Edit Mode
- **UPDATE** - Token Expiry & Health Check | Meta Business
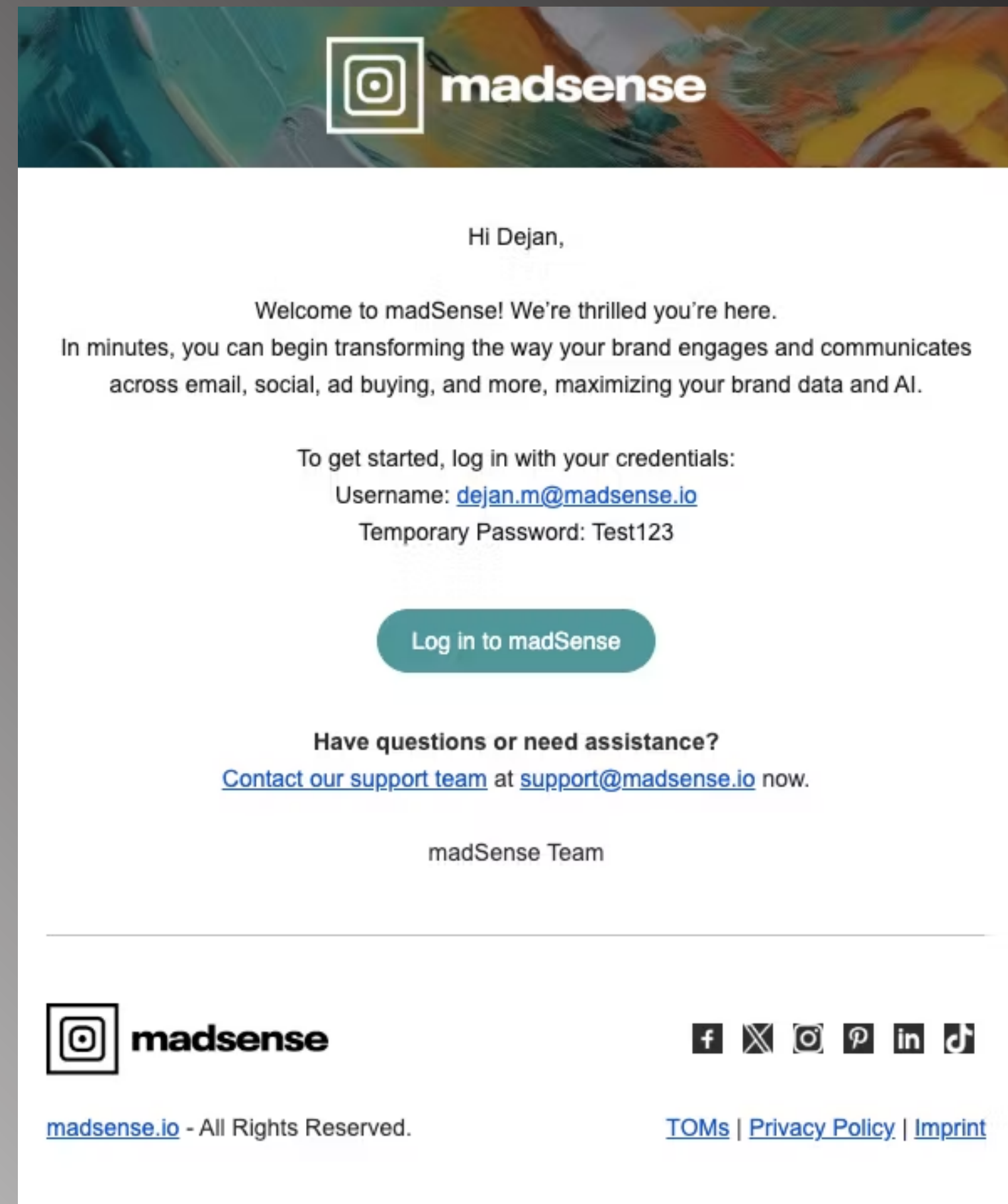- **UPDATE** - Calendar - add actions

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New Email Notifications Added:

- **Welcome email** on user signup.
- **Social media connection notifications:**
  - Token expired.
  - Token expiring soon.
  - Invalid token.
- **Scheduled post updates:**
  - Post published.
  - Publishing failed.

Mail Notification System Updates:

- Emails are sent asynchronously via **SendGrid**.
- **Cron job added** for checking expiring social media tokens daily.
- Emails will be sent from **support@madsense.io**.
- Different recipients based on notification type:
  - User-related emails (e.g., **welcome email, reset password**) go to the specific user.
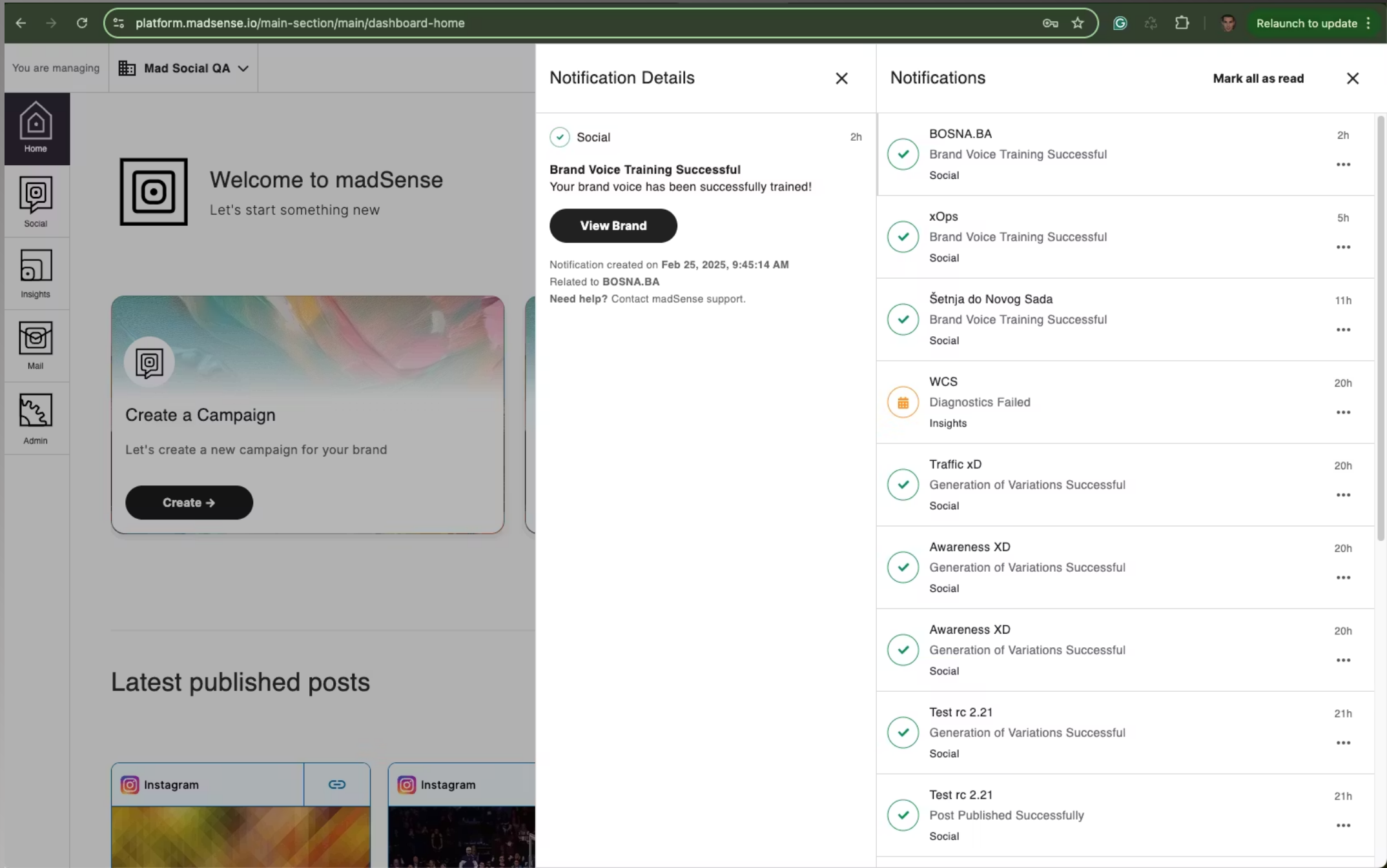 - Company-wide notifications (e.g., **social media token expiration**) go to all relevant users.

Hi Dejan,

Welcome to madSense! We're thrilled you're here.
In minutes, you can begin transforming the way your brand engages and communicates across email, social, ad buying, and more, maximizing your brand data and AI.

To get started, log in with your credentials:
Username: dejan.m@madsense.io
Temporary Password: Test123

Log in to madSense

Have questions or need assistance?
Contact our support team at support@madsense.io now.

madSense Team

madsense

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New Platform Notifications:

- **Diagnostics processing** (completed/failed).
- **Social media connection notifications** (expired, expiring soon, invalid token).
- **Generated variations from post templates** (completed/failed).
- **Training notifications**:
  - Mad Mail Voice (successful/failed).
  - Brand Voice (successful/failed).
- **Scheduled post notifications** (published successfully/failed).

Notification System Enhancements:

- Notifications are sent asynchronously for better performance.
- **WebSockets introduced** for real-time notification updates.
- **Dashboard notification table** added for tracking:
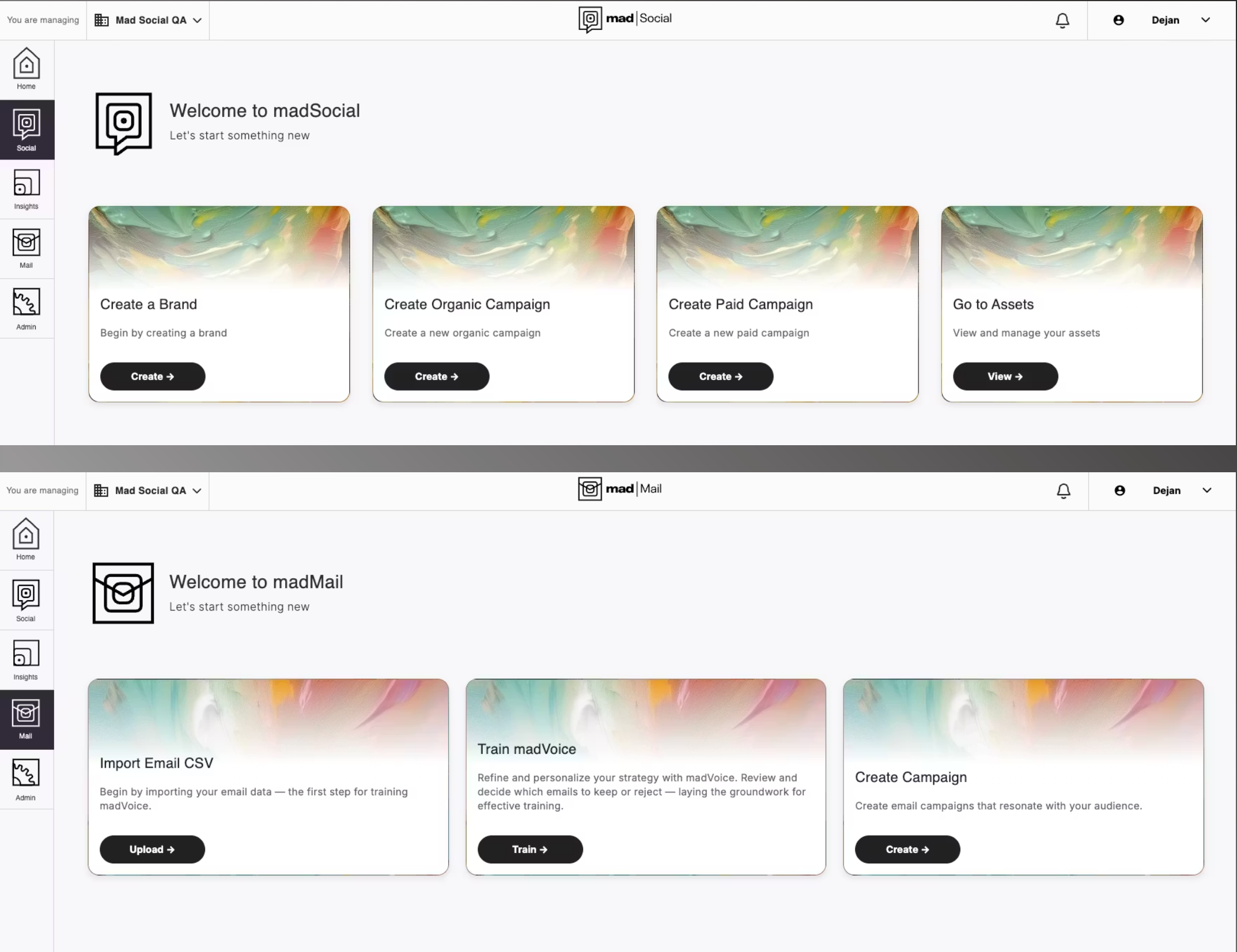 - Includes fields for **message, type, status, read state, timestamp**, etc.

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What we did:

Visual and functionality updates:

- Home Screen updates
  - Create a Campaign and Generate Image Assets sections.
- Added new section in Social tab "Overview"
- Added new section in Insights tab "Overview"
- Updated look for Overview screen in the Mail section and Super Admin Dashboard

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What we did:

- **Increased Current Limit** of 100MB for video uploads to the 650MB
  - Updates are reflected on the UI via labels (Placeholders)

Upload Assets

○ Image ● Video

Brand *

⌄

Tags

Enter tags separated by commas

Upload video Maximum File Size 650MB

Cancel Save

Edit Post ×

Assets **Caption**

You can upload only one image in LINKEDIN post, it is optional

Veliki pozdrav svima! 🌟 Danas donosimo uzbudljive vesti o najnovijoj verziji Test rc 2.21! Uz optimizam i entuzijazam, spremni smo da vas obavestimo o inovacijama i unapređenjima koja će vam pomoći da postignete još veće rezultate i efikasnost u vašem poslovanju. Test rc 2.21 donosi moćne alate i funkcionalnosti koji omogućavaju lakše
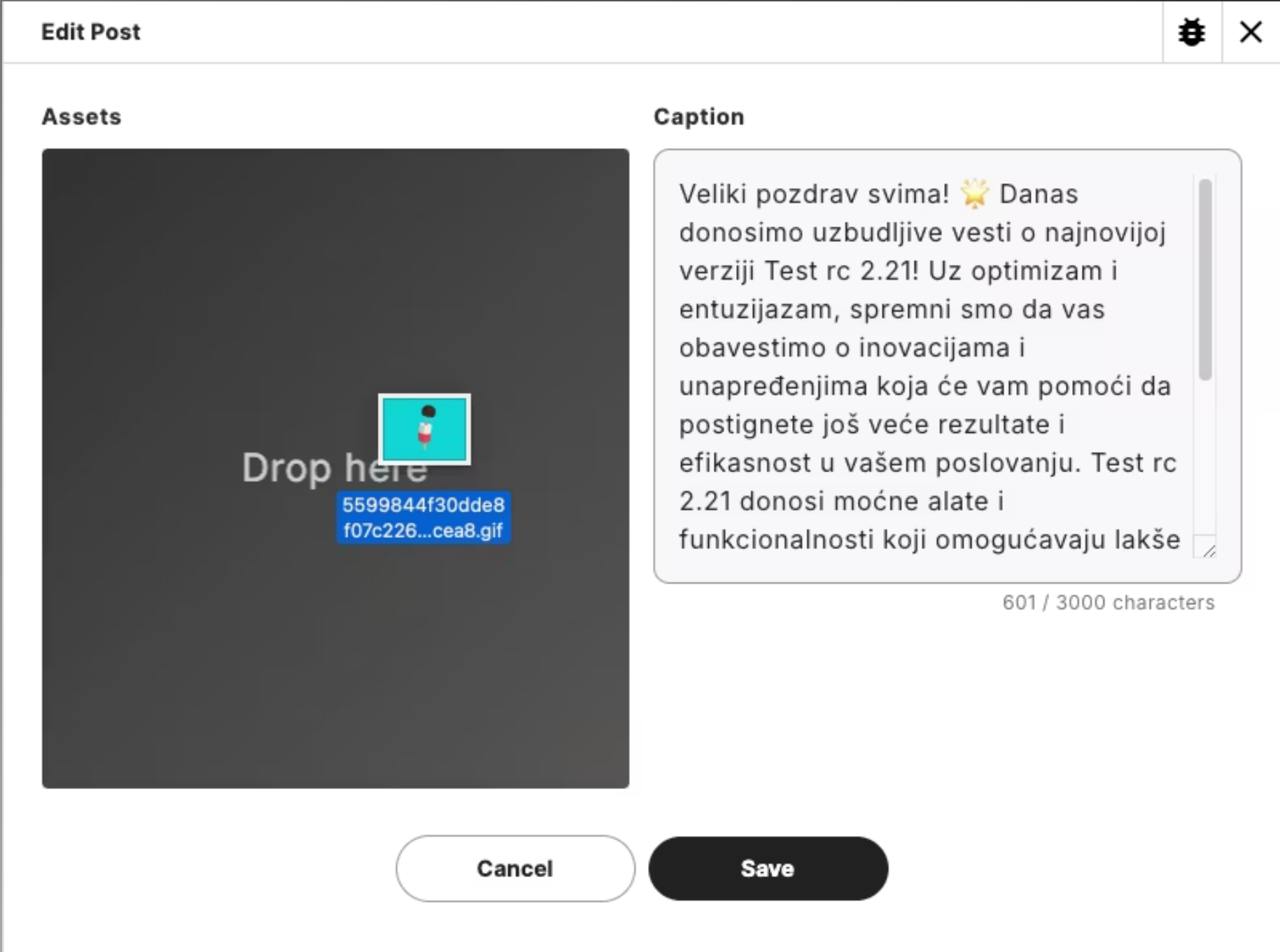
601 / 3000 characters

Upload video Maximum File Size 650MB

Upload image

Media library

Cancel Save

Try Pitch

What we did:

- Enabled drag & drop functionality for media uploads directly within posts, alongside the existing upload workflow.

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What we did:

Improved the management of Meta Business connections by implementing health checks and expiration handling.

Includes:

- Automatically marking expired tokens as invalid.
- Displaying accurate connection health statuses on the frontend.
- Implementing a periodic health check to validate active connections and detect invalid tokens.

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Connect meta account

Ad Manager Account Destination

Account	Health	Token expiry	Actions
1 Marko Rakic / act_936404957943921	TOKEN_EXPIRED	4/24/25	⋮

Connect meta account

Ad Manager Account Destination

Account	Health	Token expiry	Actions
1 WhiteCity Soft / act_380198185397441	TOKEN_ABOUT_TO_EXPIRE	4/13/25	⋮

CALENDAR - ADD ACTIONS

What we did:

Added Custom actions to calendar:
- Added actions on right click to reschedule and unschedule posts
- Added action on left click to open post in new tab if published, or our preview drawer if not published yet
- Added drag&drop functionality for scheduled posts

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