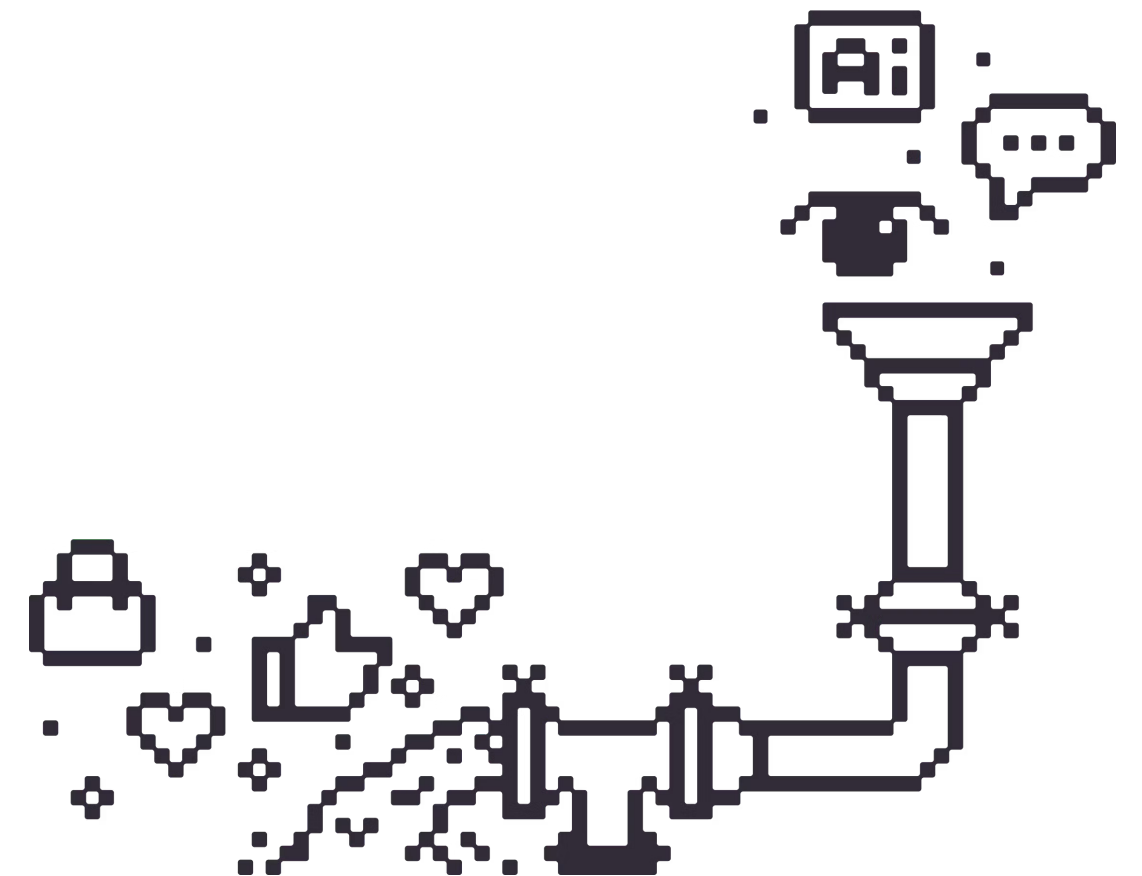




## Release 2.20

13.02.2025.

- **NEW** - Diagnostics | Video Topic Extraction
- **NEW** - Diagnostics | Click on the post open post in new tab
- **UPDATE** - Diagnostics | Side Menu Updates
- **UPDATE** - Diagnostics | Removed Contact Email box
- **NEW** - Brand Industries | Non-profit

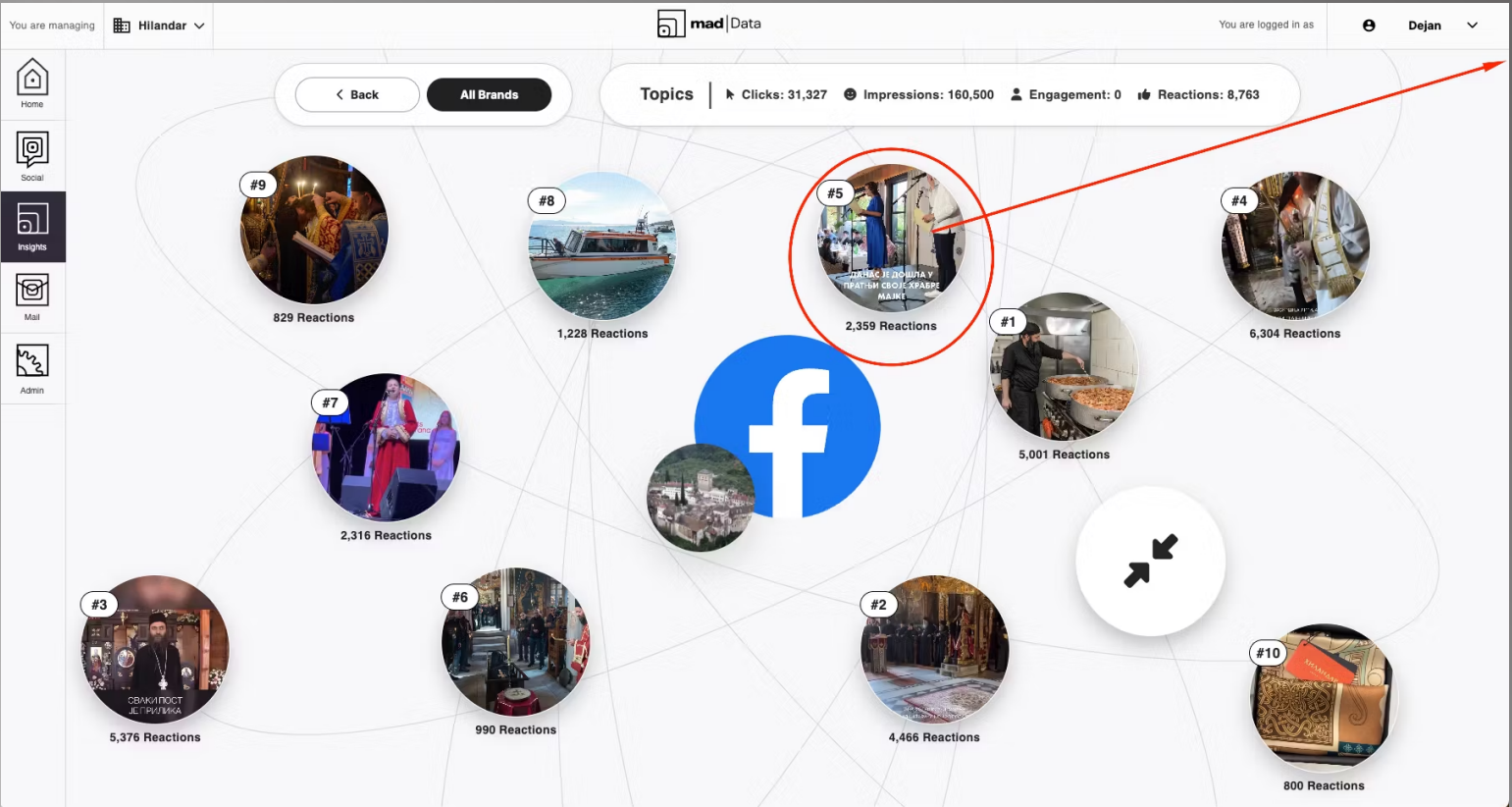
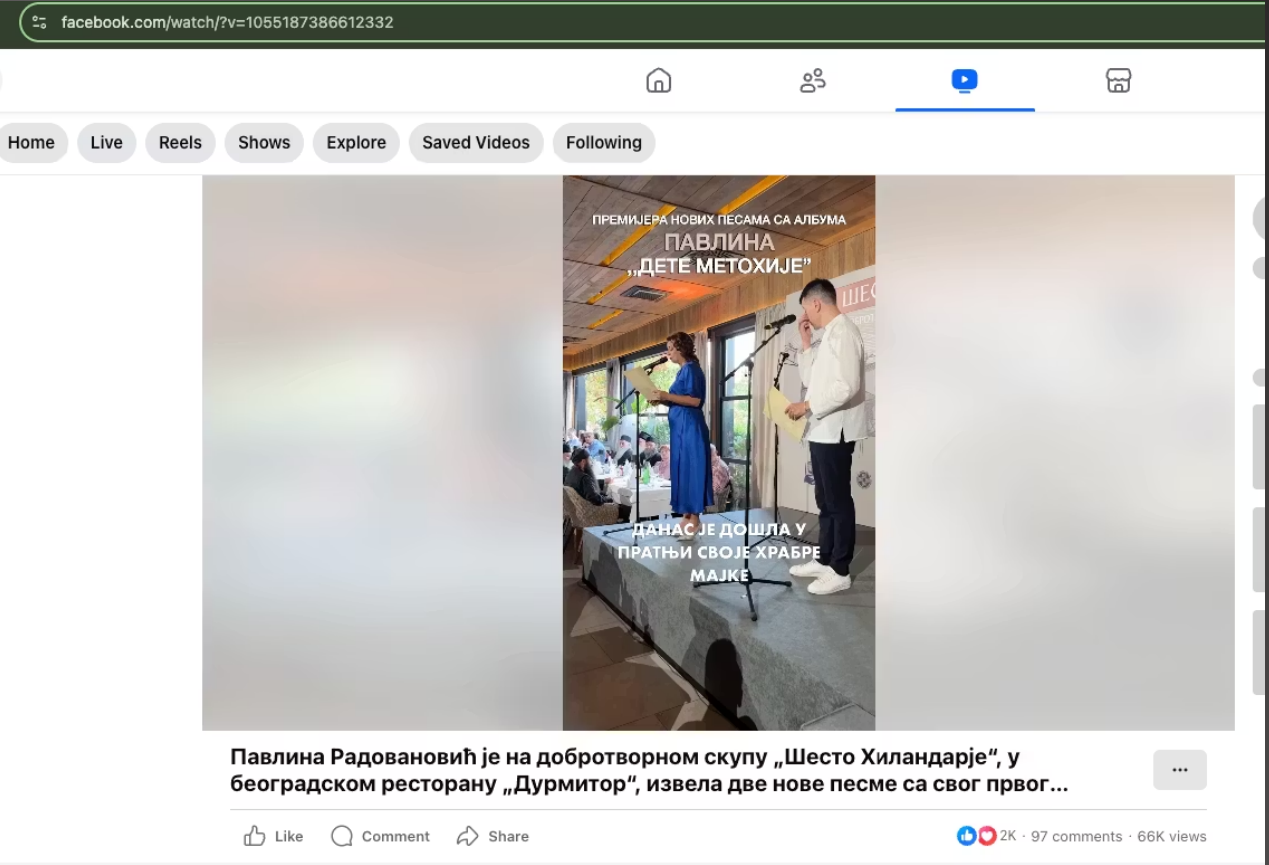


# DIAGNOSTICS VIDEO TOPIC EXTRACTION

## What we did:

- **Video Analysis in Diagnostics**
    - Added the ability to run **Video Analysis** directly within the **Diagnostics** section, improving insight generation.
  - **Separate Python Service for Video & Sentiment Analysis**
    - Transitioned **Video and Sentiment Analysis** to a **dedicated Python service**, optimizing performance and scalability.
  - **Extended Topic Analysis**
    - **Topic Analysis** now includes **Video Analysis**, providing a more comprehensive evaluation of video content.
- Improvements & Fixes:**
- Enhanced system stability and performance for video processing.
  - Improved accuracy of sentiment detection with the new service.

Try Pitch

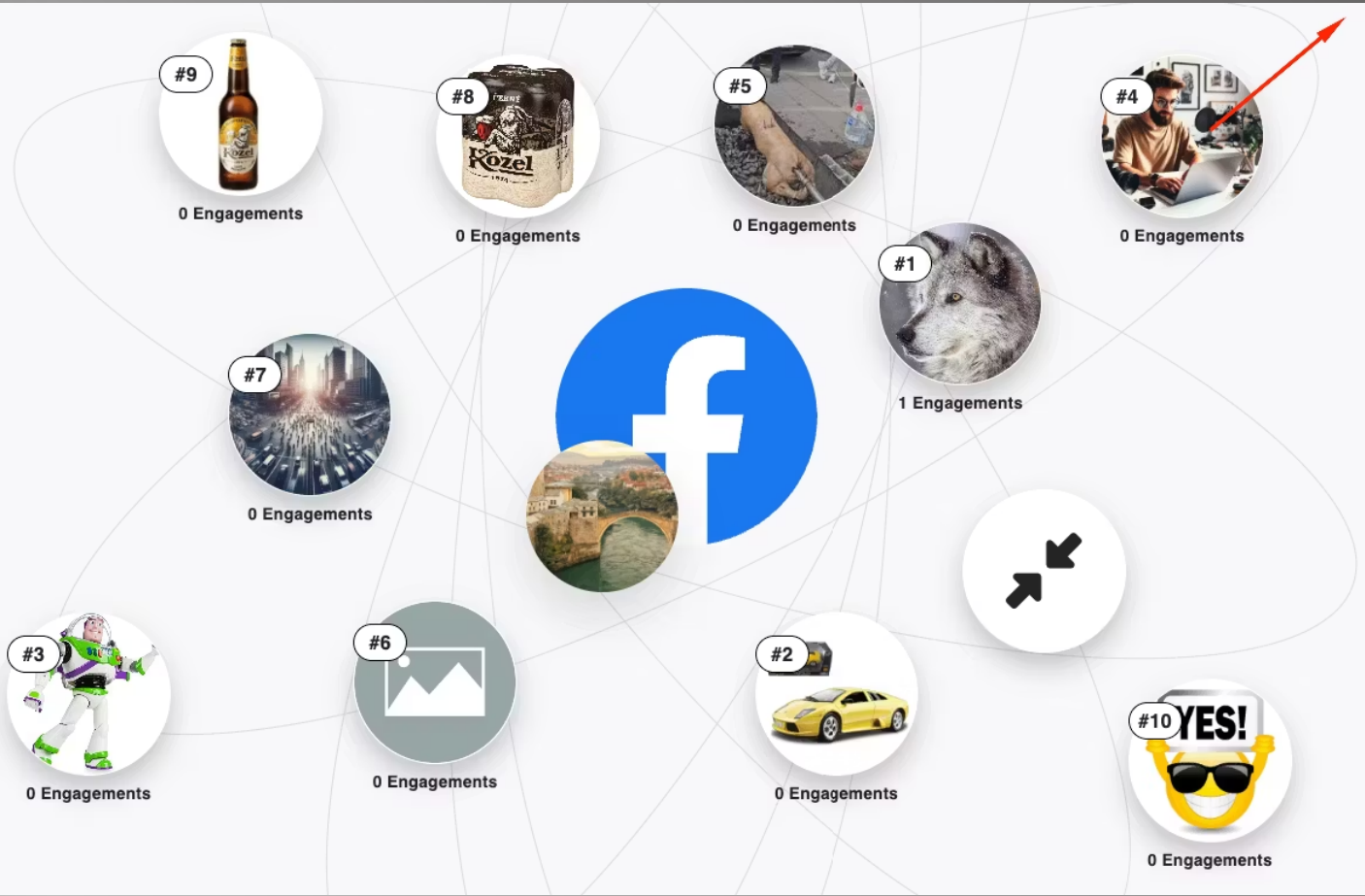
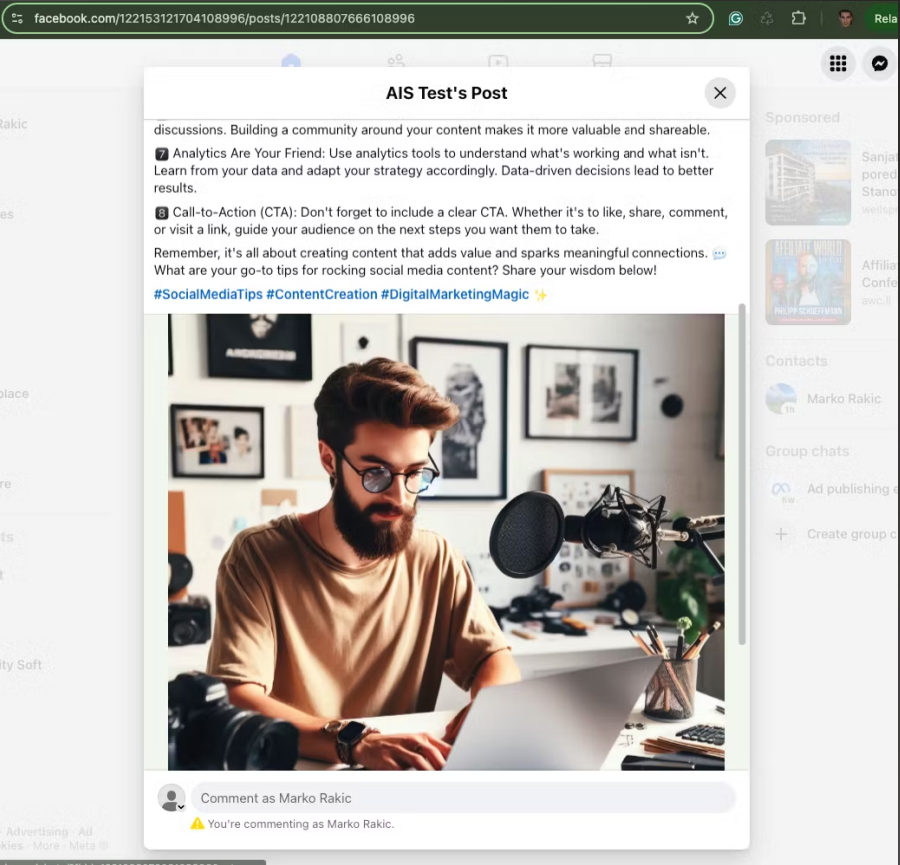




DIAGNOSTICS | CLICK ON THE POST  
OPEN POST IN NEW TAB

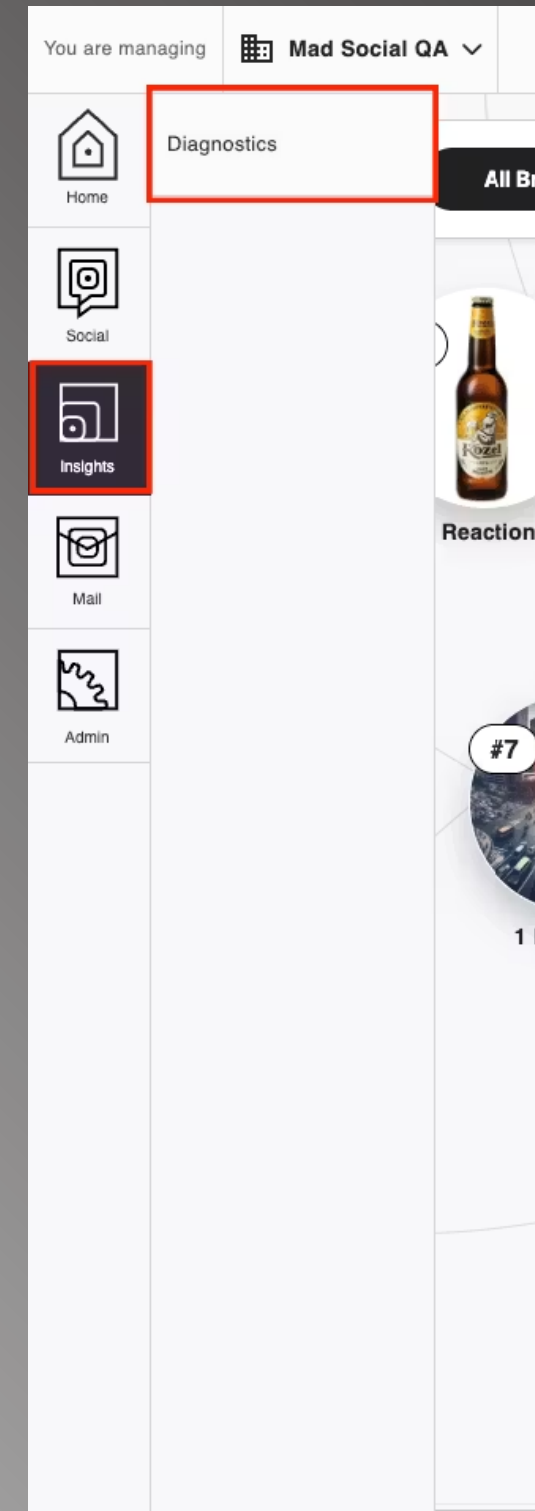
What we did:

- **Best Performing Posts in Diagnostics**
  - Implemented an option to view **Best Performing Posts** in the **Diagnostics** section.
  - Clicking on a post now redirects to the corresponding **Social Media** page for further engagement and analysis.



## What we did:

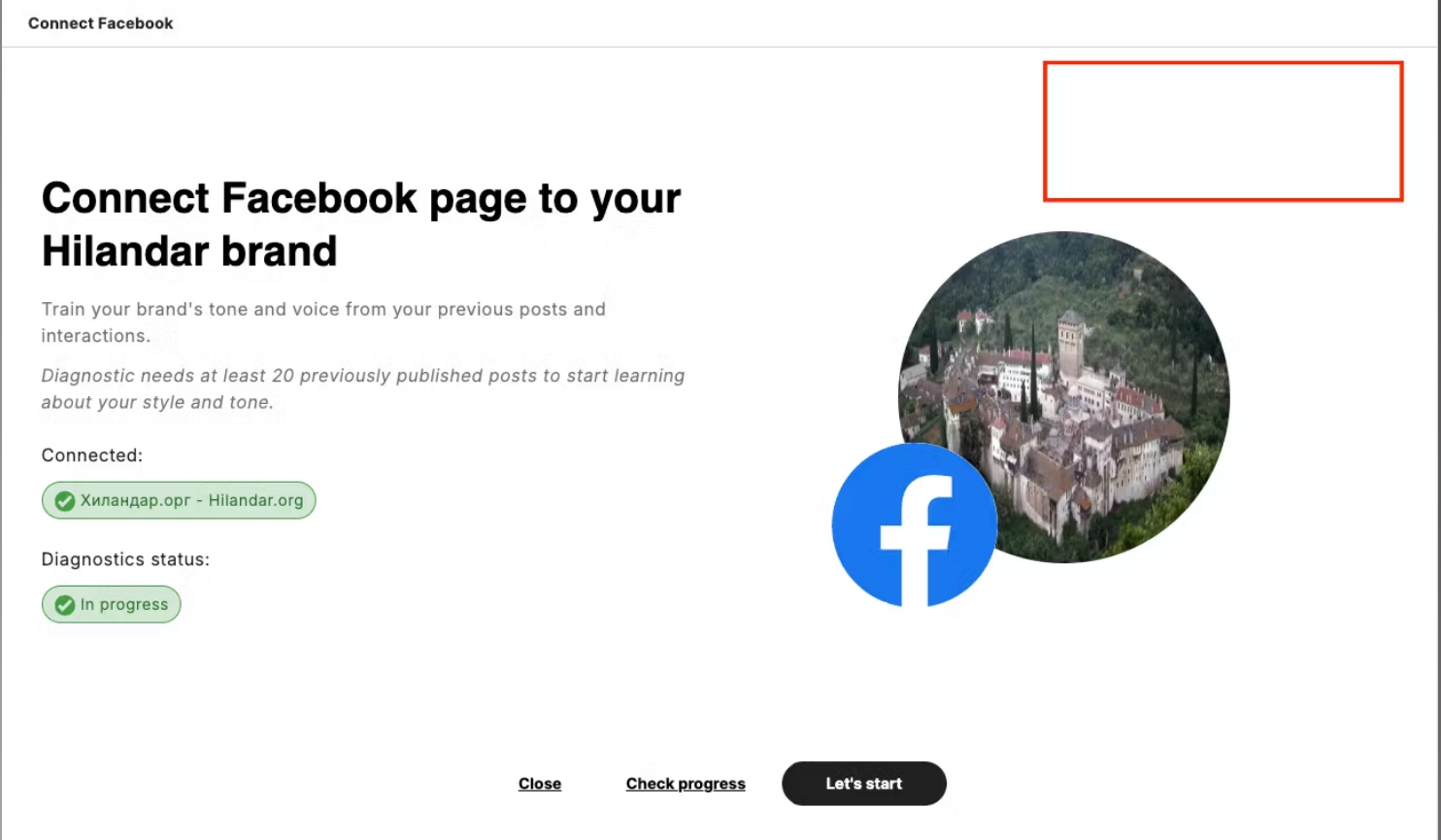
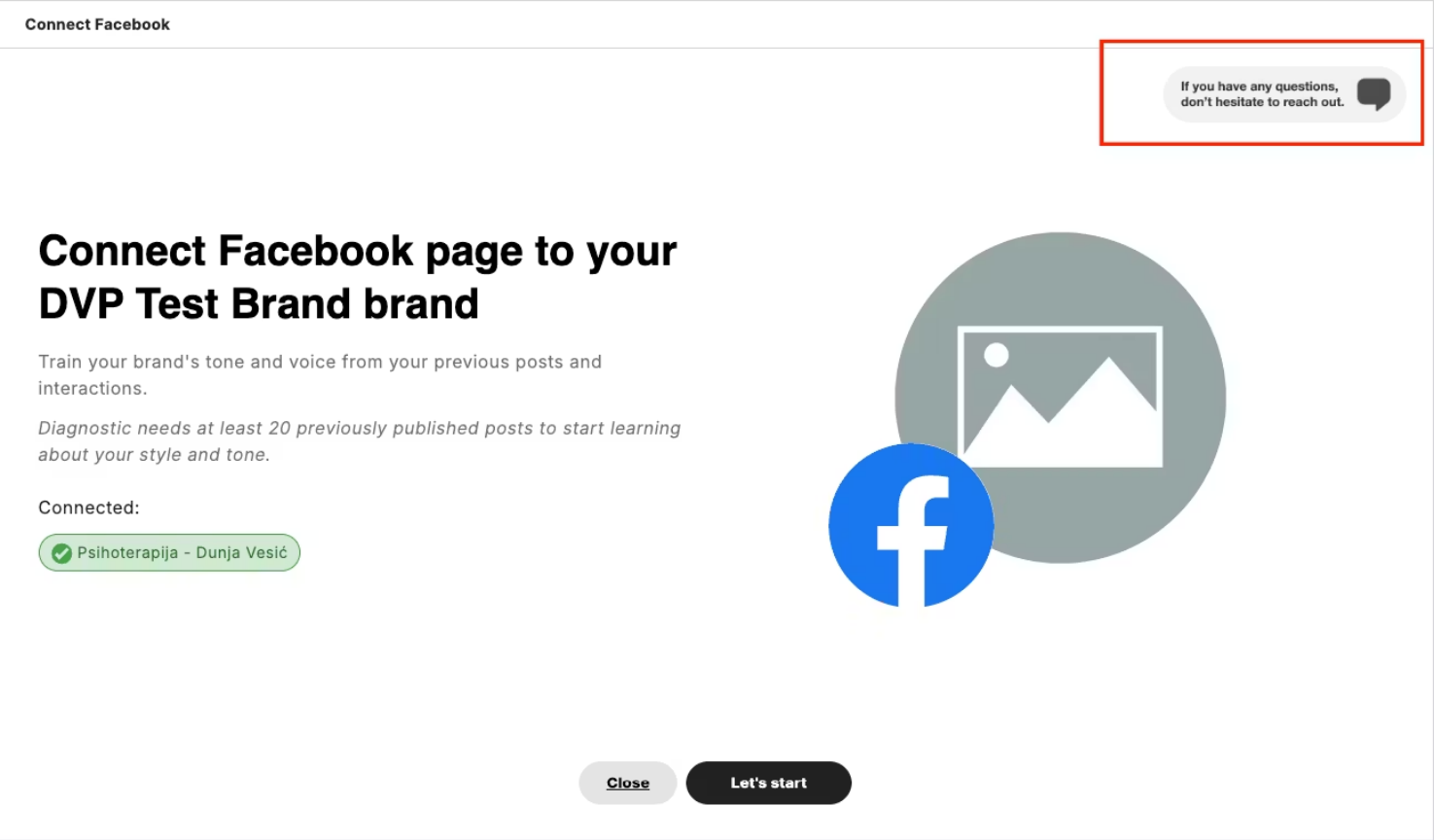
- **Hidden "CRM" and "Overview" Sections in Insights**
  - These sections have been temporarily hidden from the **Insights** side menu.
  - These sections will be reintroduced once they are fully ready for use.



What we did:

Removed Clickable Contact Email on "Connect Facebook" Screen

- Initially, a clickable **contact email** for paid users was considered on the "**Connect Facebook**" screen to improve support accessibility.
- This feature has been **removed for now** as we evaluate the best support mechanisms for dashboard users, with future plans potentially including an **AI chatbot**



## What we did:

### New Industry Type: Non-Profit

- Added a new **industry type** at the **Brand** level: **Non-Profit**.
- This allows for better categorization and targeting of non-profit organizations within the platform.

### Brand details

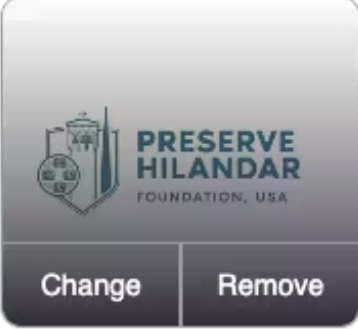
Name \*

Preserve Hilandar

Industry \*

Non-profit

Brand / Product image



Change

Remove

Details

Tell us more about your Brand

Update