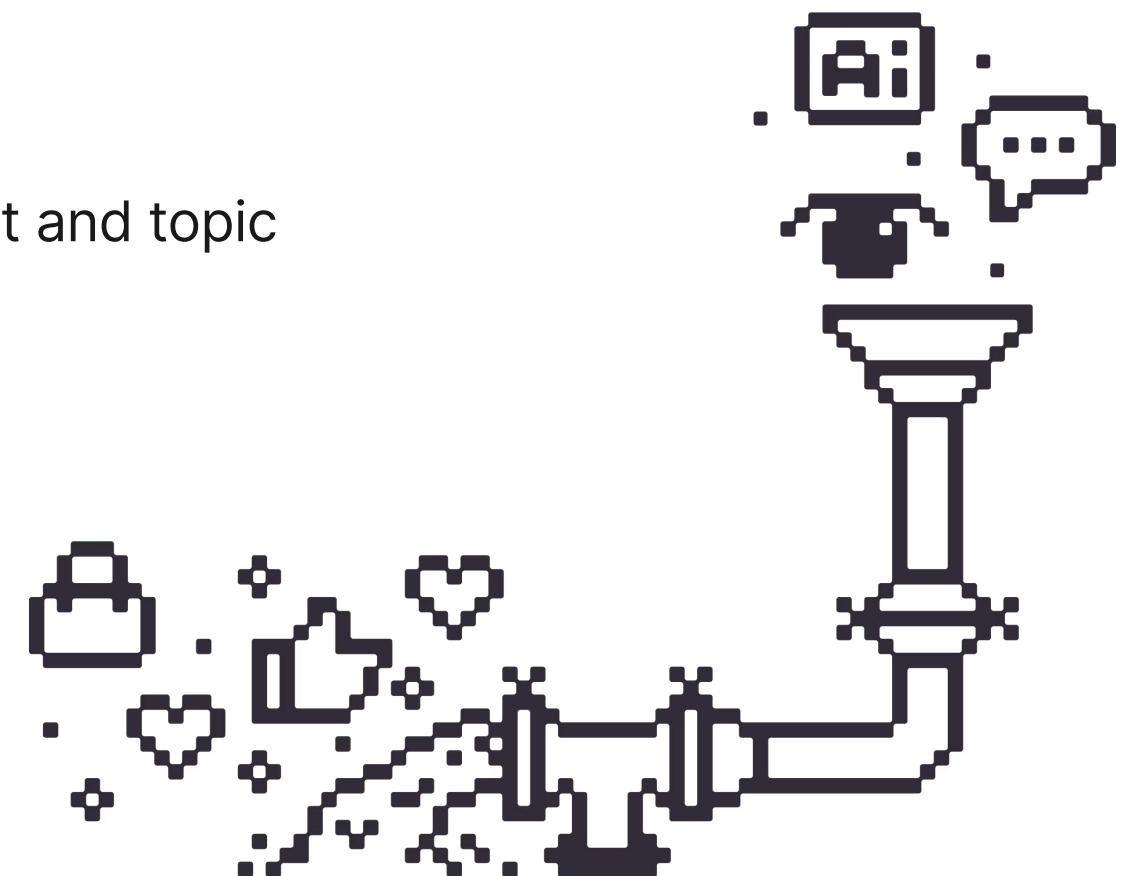




Release 2.19

05.02.2025.

- **NEW** - PPC Diagnostics | Connection Refactor
- **NEW** - Bosnian Language Support
- **NEW** - SuperAdmin v1.1
 - Usage Statistics
 - Company Activation/Deactivation
 - User Activation/Deactivation
- **NEW** - Diagnostics | Show details about the post and topic
-



DIAGNOSTICS | SHOW DETAILS ABOUT THE POST AND TOPIC

What we did:

- **Account Connection Refactored:** Meta Business Account is now linked directly to the brand level instead of the campaign level.
- **Service & UI Updated:** All related services, endpoints, and UI components have been adjusted to reflect this change.
- **Data Migration Completed:** Data migration was executed successfully, ensuring system consistency and integrity.

You are managing

FEYDOM

mad

Social

You are logged in as

Dejan

Home

Social

Insights

Mail

Admin

Name *

Feydom Serbia

Brand / Product image

FEYDOM[®]

SRBIJA

Change

Remove

Industry *

Manufacturing and Industrial

Details

Each FEYDOM sofa set is a modular system of elements.

Add. Remove. Arrange. Rearrange.

Update

Connect meta account

Ad Manager Account Destination



	Account	Health	Token expiry	Actions
1	<div><div></div>Feydom Srbija / act_1415025405485888</div>	HEALTHY	1/5/25	

Connect social accounts


What we did:


- Expanded the post template to support the **Bosnian** language as per client requirements.
- Ensured the modifications allowed for **Bosnian** as a selectable language.
 - Changes reflected in:
 - Organic Templates
 - Paid Templates
 - madMail Templates


Mad Social QA


 You are logged in as 


Choose your tone of voice

 Formal


 Friendly


 Underline


 Inspirational

 Optimistic

Choose for which platform you want to create caption *

☒  Facebook

☐  Instagram

☐  LinkedIn

Language

Choose the language for your caption

English

Spanish

Serbian (Latin)

Serbian (Cyrillic)

Portuguese

Macedonian

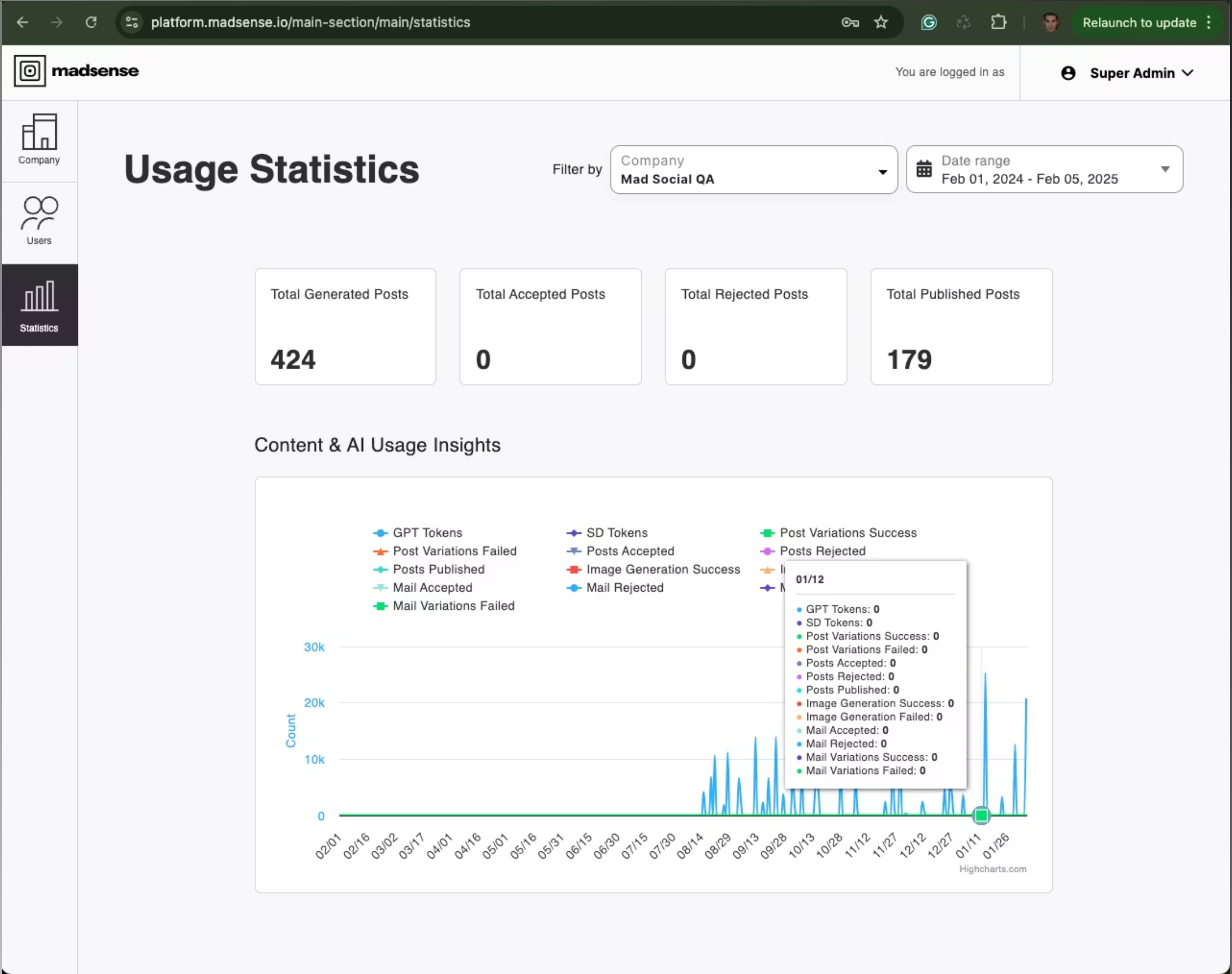
Bosnian

Use hashtags in your caption?

☐ No













What we did:

- **Usage Statistics**
 - Implemented a comprehensive **Usage Statistics** feature for the **Super Admin Dashboard**, enabling insights into company-specific usage metrics through total counts and time-based data visualizations.



What we did:

- **Company Activation/Deactivation**
 - Enabled Super Admins to **activate** and **deactivate** companies through backend endpoints and frontend controls on the Super Admin dashboard.

AspenWoolf		10/4/24, 8:58 AM	 4	Active	⋮
Baza	11/29/24, 10:02 AM	2/5/25, 10:23 AM	 1	Archived	<div> Edit</div>
Bibindu Yoga Studio	11/25/24, 11:30 AM	11/25/24, 11:30 AM	 4	Active	<div> Deactivate</div>
Biokanna			 6	Active	⋮
BoldTech			 5	Active	⋮
Brand Marketing Solution			 1	Active	⋮
Coverage X			 7	Active	⋮
Engage Interactive	12/23/24, 3:55 PM	12/23/24, 3:55 PM	 6	Active	⋮
Espresso Shoppe			 4	Active	⋮
FEYDOM			 17	Active	⋮

Statistics

Search

Create new company

Name	Created	Updated	Users	Status	
AspenWoolf		10/4/24, 8:58 AM	4	Active	⋮
Baza	11/29/24, 10:02 AM	2/5/25, 10:23 AM	1	Archived	⋮
Bibindu Yoga Studio	11/25/24, 11:30 AM	11/25/24, 11:30 AM	4	Active	✎ Edit
Biokanna			6	Active	✕ Activate
BoldTech			5	Active	⋮
Brand Marketing Solution			1	Active	⋮
Coverage X			7	Active	⋮
Engage Interactive	12/23/24, 3:55 PM	12/23/24, 3:55 PM	6	Active	⋮

What we did:

- **User Activation/Deactivation**
 - Enabled Super Admins to manage user account **activation** and **deactivation** through backend endpoints and frontend dashboard controls.
 - Added option for Changing password

Account	Account	accounts@madsense.io	21	Active	⋮
Admin	Hero Homes	admin@herohomes.sg	1	<div><div>Edit</div><div>Change password</div><div>Deactivate</div></div>	⋮
Adriana	EngageInteractive	adriana@engageinteractive.co.uk	1		
Aleksandar	Milić	aleksandar.master@gmail.com	1		
Aleksandar	Kislyakov	aleksandar.kislyakov@four.agency	1		
Aleksandar	Lakic	aleksandar.l@whitecitysoft.com	1	Active	⋮
Alex	Skrzypczak	alex.skrzypczak@engageinteractive.co.uk	1	Active	⋮
Amanda	Worrall	amanda.w@projectbionic.com	1	Active	⋮

Account	Account	accounts@madsense.io	21	Active	⋮
Admin	Hero Homes	admin@herohomes.sg	1	Active	⋮
Adriana	EngageInteractive	adriana@engageinteractive.co.uk	1	Active	⋮
Aleksandar	Lakic	aleksandar.l@whitecitysoft.com	1	Archived	⋮
Aleksandar	Milić	aleksandar.master@gmail.com	1	<div><div>Edit</div><div>Change password</div><div>Activate</div></div>	⋮
Aleksandar	Kislyakov	aleksandar.kislyakov@four.agency	1		
Alex	Skrzypczak	alex.skrzypczak@engageinteractive.co.uk	1		
Amanda	Worrall	amanda.w@projectbionic.com	1		
...	1	Active	⋮

DIAGNOSTICS | SHOW DETAILS ABOUT THE POST AND TOPIC

What we did:

- **Topic View:** Clicking on a topic in the right drawer displays associated posts, with links to view posts on Facebook/Instagram.
- **Post View:** Clicking on a post in the right drawer displays the post.

